

# Michelle Jobin



Website: [michellejobin.com](http://michellejobin.com)  
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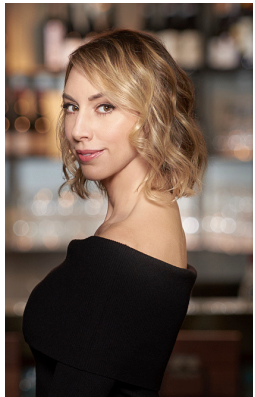
## *Bio*

Michelle is a host, producer and writer with over a decade of experience in broadcast and online media covering lifestyle, weather and news content. Her work has been featured across Canada and around the world on networks including Global Television, MTV Canada, Seven Network Australia as well as digital platforms.

Career highlights include several years of interviewing actors and filmmakers at the Toronto International Film Festival, being a trusted weather specialist for Canadians coast to coast, and hosting and producing Toronto Dining - a show devoted to the diverse food scene in Canada's largest city.

With a love for food, fitness, and living well - Michelle continues to pursue her passions and expand her knowledge in these areas. She is a Stott Certified Pilates instructor with a background in functional athletics, as well as a culinary and travel enthusiast with

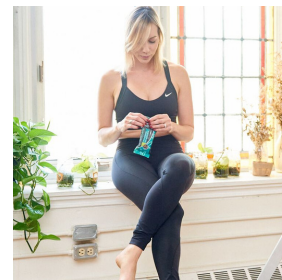
years of media experience covering these topics.



She often brings this expertise as guest on a number of television programs such as Cityline, The Marilyn Denis Show and Breakfast Television. She also contributes to a number of publications including Best Health and CBC Life, and is particularly proud of her city guide to Taipei for Escapism Toronto.

An accomplished public speaker, Michelle often appears as an emcee or spokesperson, both on-camera and for live audiences. She has hosted a number of high profile events including Taste of Toronto, Global Citizen Forum, S. Pellegrino Young Chef competition, Interac Dinner in Black, Chefs for Change and Nespresso Café Gourmand.

Michelle lives in Toronto with her husband and son, and they look forward to a life of adventure travelling the world together.



## *Past Collaborations*

Aeroplan \* Nespresso \* Vitamix \* RBC  
\* Shell \* Central Roast \* Simply Protein  
\* Rice Krispies \* Bugaboo \* Love  
Beauty and Planet \* Bugaboo \* Soda  
Stream \* Shreddies

## *Work with Michelle*

Michelle is widely respected in the culinary, health and wellness communities for her enthusiasm, knowledge and professionalism

Her services include but are not limited to:

Spokesperson & Brand Ambassador Work \* Branded TV and Radio Segments \* Live Cooking Demos \* On Stage Food Event Hosting \* Sponsored Travel, Events & Brand Promo \* Branded Editorial Content & Freelance Writing \* Recipe Development \* Influencer Event Hosting

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For more information or to book Michelle please contact Jordie McTavish at [jordie@plutinogroup.com](mailto:jordie@plutinogroup.com) or 416-358-6848

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